



# 2019 SPONSORSHIP

**Sponsorship support from caring companies and individuals make this race possible and enables Eastern North Carolinians to improve their quality of life. The event has raised over \$233,000 in the last five years for area non-profits.**

**PROCEEDS BENEFIT**  
Craven Arts Council & Gallery  
Craven Community College Foundation  
Religious Community Services  
MERCi Clinic  
Mediation Center of Eastern Carolina,  
Twin Rivers YMCA

## MISSION

The Neuse River Bridge Run serves our community by promoting a healthy, active lifestyle and through its financial support of community organizations working to improve the lives of Eastern North Carolinians. To learn about the event and the organizations that benefit visit our website.

**[www.BridgeRun.Org](http://www.BridgeRun.Org)**

## SCHEDULE

### **SuperKids Fun Run Registration and Packet Pickup**

5 - 7 pm, Thursday, March 21, 2019

### **SuperKids Fun Run**

5:30 pm, Friday, March 22, 2019

### **Packet Pickup/Registration/Expo**

4-7 pm, Friday & 8 am - Noon, Saturday  
March 22 & 23, 2019

### **Race Day**

Saturday, March 23, 2019

7:00 am Half-Marathon

7:30 am 10K

8:15 am 5K

### **Post-race Celebration**

9 am - Noon, Saturday, March 23, 2019

**All activities are based at  
Union Point Park, New Bern**

***Thank you in advance for your support!***

# Neuse River Bridge Run

## PREMIER SPONSORSHIP- \$10,000

- Named sponsor of one of three races 5K, 10K, or 1/2 Marathon
- Prominent Logo display at start and finish lines
- Prominent media coverage
- Logo with link on NRBR website with company motto / logo
- Booth space at Union Point Park at Packet Pickup / Race Day
- Logo prominently displayed on race t-shirt
- Logo on Poster
- Twenty (20) complimentary race registrations

## RACE RESULTS SPONSORSHIP \$6,000

- Booth space at Union Point Park at Packet Pickup / Race Day
- Logo with link on NRBR website's results page with logo
- Signage with logo at race result kiosks - Union Point Park
- Logo prominently displayed on race t-shirt
- Logo on Poster
- Sixteen (16) complimentary race registrations

## TEXT MESSAGING SPONSORSHIP - \$3,000

- Name listed as provider of text message in a text message sent to each finisher with their personal results
- Booth space at Union Point Park at Packet Pickup / Race Day
- Logo with link on NRBR website's results page with logo
- Logo displayed on race t-shirt
- Twelve (12) complimentary race registrations

## 1/2 MARATHON MEDAL SPONSOR - \$2,400

- Name on the back of the Half Marathon finishers medal
- Booth space at Union Point Park at Packet Pickup / Race Day
- Logo with link on NRBR website with company logo
- Logo displayed on race t-shirt
- Six(6) complimentary race registrations

# SUPERKIDS FUN RUN

## SUPER HERO SPONSORSHIP \$1,200

- Logo as Fun Run Sponsor on the Start/Finish line banner
- Inclusion in media coverage and advertising of the kids event
- Logo on Race Posters and event website
- Booth space at Union Point Park at Packet Pickup / Race Day
- Logo prominently displayed as Fun Run presenter on race t-shirt
- Eight (8) complimentary Fun Run registrations and Four (4) registrations for the 5k /10k or or one (2) half marathon race registration

## MILER SPONSORSHIP - \$1,200

- Booth space at Union Point Park at Packet Pickup / Race Day Logo displayed on race t-shirt
- Name listed on event website
- Four (4) mile-marker signs with logo displayed set on the race course
- Four (4) complimentary 5k/10k race registrations or two (2) half marathon race registrations

## WATER STATION SPONSORSHIP - \$600 ea.

- Exclusive promotion of business at designated water stops. Sponsor may include decorations, signage, and banners. Volunteers / employees may work the station and wear t-shirts with company logo
- Two (2) complimentary 5k/10k race registrations or one (1) half marathon race registration

## MILE MARKER SPONSORSHIP - \$300

- Logo displayed on sign at designated mile-mark out on one of the three courses - sign provided by NRBR
- Name listed as a sponsor on event website
- Two (2) complimentary 5k/10k race registrations or one (1) half marathon race registration



## SUPER SIDEKICK SPONSORSHIP \$600

- Booth space at Union Point Park at Packet Pickup / Race Day
- Logo on t-shirt and website
- Included in pre-race media coverage for the Fun Run
- Recognition on event signage
- Booth space at Union Point Park at Packet Pickup / Race Day
- Eight (8) complimentary race registrations and Four (4) registrations for the 5k or 10k

# SPONSORSHIP AGREEMENT

Company (As to appear in sponsorship recognition) \_\_\_\_\_

If different from above, the company name as will appear on check \_\_\_\_\_

Sponsorship Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Billing Contact (if needed) \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

same as address above

Website \_\_\_\_\_

## SPONSORSHIP LEVEL *Please circle your selected sponsorship level.*

PREMIER SPONSOR	\$10,000
RACE RESULTS SPONSOR	\$6,000
TEXT MESSAGING SPONSOR	\$3,000
HALF MARATHON MEDAL SPONSOR	\$2,400
MILER SPONSORSHIP	\$1,200
WATER STATION SPONSORSHIP	\$600
MILE MARKER SPONSORSHIP	\$300

SUPER HERO SPONSORSHIP \$1,200

SUPER SIDEKICK SPONSORSHIP \$600

Total Sponsorship Value \_\_\_\_\_

## IN-KIND SPONSORSHIP

Product/Service/Prize Contributed : \_\_\_\_\_

Quantity & Value : \_\_\_\_\_

*Note: We anticipate approximately 1,800 participants and 300 volunteers*

**Please complete this sponsorship agreement, make check payable to NRBR, & then mail to:  
Neuse River Bridge Run • P.O. Box 234 • New Bern, NC 28560-0234**

Please note that you are responsible for providing all advertising materials (high resolution logos, artwork, and information) to the Bridge Run Committee for use in advertising and promotional materials, event signage, etc. Please email Catherine Akerman at cakerman@rcsnewbern.com if you have any questions about formatting or submitting artwork. Payment must be accompanied by a copy of this completed form.

[www.BridgeRun.org](http://www.BridgeRun.org)

**Thank you for your generous support of the Neuse River Bridge Run and its beneficiaries.**

Name \_\_\_\_\_ Sponsor Recruiter  
Email \_\_\_\_\_  
Phone \_\_\_\_\_  
Date Recruited Sponsor \_\_\_\_\_

